

# ANNUAL REPORT

Annual report on the work of Youth Alliance – Krusevo  
For the period January- December 2016

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## I. ABOUT YOUTH ALLIANCE - KRUSEVO

Youth Alliance ID

<b>Organization name:</b>	Youth Alliance
<b>Acronym:</b>	YAK
<b>Legal status:</b>	Civic Organization
<b>Address:</b>	St. Mise Eftim 1A
<b>Post Code:</b>	7550 Krusevo
<b>Phone:</b>	+389 (0) 48 476 766
<b>Fax:</b>	+389 (0) 2 3120 214
<b>E-mail:</b>	<a href="mailto:krusevoyouth@on.net.mk">krusevoyouth@on.net.mk</a>
<b>Website:</b>	<a href="http://www.youthalliance.org.mk/">http://www.youthalliance.org.mk/</a>
<b>Person to contact:</b>	Metodija Stojceski
<b>E-mail contact:</b>	<a href="mailto:krusevoyouth@on.net.mk">krusevoyouth@on.net.mk</a>
<b>Phone contact:</b>	+ 389 (0) 78 30 52 52

### Youth Alliance Scope:

Youth Alliance is an independent, non governmental, non political and non profitable organization established in 1999. Our members (70-80 members) are young people between 15 and 35, who work, study or express an interest in processes of EU integration of our country. YAK is run by young people for young people, enabling a strong experience to all its stakeholders.

### Axis of priorities:

- Active involvement of young people in decision-making processes at local, regional and national level;
- Encouraging and supporting young people to fully participate in society by providing them with new contacts, experiences and knowledge;
- Contribution of youth in the process of EU integration of the SEE;
- Increasing the contribution of youth in the economic development of their local communities.

### Objectives:

- To promote new ways of expressing the views of young people from SEE vs. well-known political and uncooperative methods;
- Acceptance of the modern European values of young people from SEE and fostering mutual understanding between young people in different countries ;
- To promote youth activism in all issues of social life and to create a dynamic environment designed by active and enthusiastic participation of young people;
- Creation of conditions for faster and sustainable economic development;

### How we work?

The organizational structure of Youth Alliance Krusevo: Annual General Assembly (which is composed of all our members), Management Board, President of the Organization, Supervisory Board and Secretary of the organization. The Annual General Assembly is the highest authority responsible for the annual programme of the organization. The Management Board and the President of the organization are responsible for implementation of the organization. Annually we hold a General Assembly with all members of Youth Alliance Krusevo. The Management Board and the President of the organization are responsible for the decisions in the organization until next Annual General Assembly .

### Our values

Active participation, democracy, equal opportunities, transparency, solidarity, tolerance, understanding, mutual support and collaboration.

## II. ACTIVITIES FOR INSTITUTIONAL DEVELOPMENT AND STRENGTHENING CAPACITIES OF YOUTH ALLIANCE - KRUSEVO

Youth Alliance – Krusevo in 2016 received an institutional grant, intended for institutional development and strengthening the organization from CIVICA mobilias program, as well to be more active in the filed of development of better society. For overall infrastructural and technical equipment, the working conditions were upgraded and the opportunities for greater openness and accessibility to the wide base of constituents were increased.

Youth Alliance-Krusevo, through carefully designed and based on the self-esteem procedure, is working on the two-year work plan for institutional development and organizational strengthening. In particular, organizational strengthening relates to strengthening the YAKs improving the overall success in achieving its mission «Active involvement of young people in all spheres of the society. One of our milestones for institutional and organizational development is «Strengthening the capacity of YAK through infrastructure and technical development, staffing and financial stability. Young people are the focus of the Youth Alliance and its overall organizational lies in strengthening the link to «YAK - constituents.

<b>Implemeted activites for institutional development of YAK</b>
<b>Specific Objective 1 Ideas, joint causes and joint actions</b>
<ul style="list-style-type: none"><li>• <b>Survey</b> about approaches and tools for YAK’s greater promotion;</li><li>• <b>Workshops</b> with experts in the field of research and analysis about the needs and ideas of the constituents;</li><li>• <b>Formal and informal</b> meetings and consultations with different YAK’s constituents targeting their availability for conducting analyzes for their needs and problems;</li><li>• <b>A two-week practice</b> for YAK members conducted in collaboration with ISPPi;</li><li>• <b>Analysis of the primary data</b> sources which resulted with advisory report with many numerous results, conclusions and ideas;</li><li>• <b>Creating and printing YAK’s promotional materials;</b></li><li>• <b>Participation</b> of YAK members on <b>national, regional and thematic forums</b></li></ul>
<b>Specific Objective 2. Values, beliefs, attitudes</b>

<ul style="list-style-type: none"> <li>• <b>An innovative (design thinking) workshop</b> for YAK team members for <b>promotion and wide dissemination of key values, beliefs and attitudes;</b></li> <li>• <b>“Team building” and „Retreat “</b>events conducted for YAK’s team;</li> <li>• <b>Training aiming towards proper use of innovative tools for effective communication</b> (ASANA Google Drive) between YAK team members;</li> <li>• <b>Informative meeting</b> aiming to inform and update the volunteers, members and stakeholders of YAK about the organization's work.</li> </ul>
<b>Specific Objective 3. Civic Engagement, Constituency Building</b>
<ul style="list-style-type: none"> <li>• <b>Educative cycle of workshops "Recipes for working with people" “</b> to identify the needs and priorities of our constituents which was finalized with a guide;</li> <li>• <b>Developed cooperation</b> with the Career Center at MIT University to include their students as interns and participants in YAK’s activities;</li> <li>• <b>EVS accreditation of YAK in the framework of Erasmus plus program;</b></li> <li>• <b>Meetings and development</b> of cooperation with similar youth organization <b>and active involvement</b> in the activities within youth networks(local, national, regional);</li> <li>• <b>The Forum of the volunteers</b> on the importance of voluntary engagement, project work and YAKs main thematic areas;</li> <li>• <b>Developed System with quarterly plans for visits and cooperation</b> with the various constituents.</li> </ul>
<b>Specific objective 4. Organisational Development</b>
<ul style="list-style-type: none"> <li>• <b>YAK’s enhanced adequate infrastructure, technical equipment and staffing;</b></li> <li>• <b>Regular meetings of the Management Board and Supervisory Board;</b></li> <li>• <b>Communication Strategy and action plan</b> of YAK;</li> <li>• <b>System for monitoring</b> the effectiveness and efficiency of YAK.</li> </ul>
<b>Specific objective . Social Impact</b>
<p><b>Activities carried out in these three programs:</b></p> <p><b><i>Regional networking and Euro- Atlantic integration</i></b></p> <ul style="list-style-type: none"> <li>• International youth conference “European values for the future of the SEE countries”, 2016</li> <li>• Partnership building activity: Upgrade youth work</li> </ul> <p><b><i>Youth employment and entrepreneurship</i></b></p> <ul style="list-style-type: none"> <li>• DIVE in Social Entrepreneurship</li> <li>• ENTER Social Entrepreneurship</li> <li>• Conference: „Youth unemployment in the Republic of Macedonia“</li> </ul> <p><b><i>Youth participation and citizenship</i></b></p> <ul style="list-style-type: none"> <li>• SWITCH ON: Participation Model</li> <li>• ALO, Ask the Locals</li> <li>• Europe, my country</li> </ul>

### III. PROGRAMME: REGIONAL NETWORKING AND EURO-ATLANTIC INTEGRATION

#### III/1 INTERNATIONAL YOUTH CONFERENCE “EUROPEAN VALUES FOR THE FUTURE OF THE SEE COUNTRIES” - 2016

Basic info about the project	
Date:	22 – 26.09.2016
Included countries:	Albania, Bosnia and Herzegovina, Bulgaria, Croatia, France, Germany, Greece, Italy, Kosovo, Macedonia, Montenegro, Romania, Poland, Serbia, Slovenia and Turkey
Web site :	<a href="http://www.krusevoconference.org.mk/">http://www.krusevoconference.org.mk/</a>
Organizer:	Youth Alliance – Krusevo
Partner:	Fridrich Ebert foundation, office Skopje
Supporters:	Stability Pact for South Eastern Europe Sponsored by Germany, Embassy of the Republic of Poland and Civica Mobilitas.
Topics	
<ul style="list-style-type: none"> <li>❖ Platforms and processes of reconciliation and cooperation</li> <li>❖ Youth leadership and governance</li> <li>❖ SEE digital</li> <li>❖ From formal towards non-formal education</li> <li>❖ Youth entrepreneurship and employment</li> <li>❖ Challenges Europe is facing today</li> </ul>	
Main objective	
<p>The 14<sup>th</sup> International Youth Conference “European values for the future of the Southeast countries” is an event that unites a big number of ambitious young people. The main focus of the conference are the young people, therefore this conference aims to give to the devoted, young leaders of the SEE in their continuous activity of building a better future for the region, that would result with better European future and economic progress of the region.</p>	
Target group	
<p>Active young leaders from 16 countries of Southeast Europe, devoted to the processes of youth participation and greater involvement of young people in the societies in which they live and work.</p>	
Project team	
<p>The IYC project team includes active youth workers with many years of experience, working on projects affecting young people in Macedonia and aiming to strengthen youth participation in all spheres of social life: Metodija Stojceski (project coordinator), Nita Starova (FES project coordinator), Biljana Stojceska (project assistant), Marija Arsoška (program assistant), Anelija Mitrova (logistical assistant), Biljana Stojanoska (logistical assistant), Fani Angeleska (technical assistant).</p>	
Internatinal preparatory group 2016	

<ul style="list-style-type: none"> <li>• Catalina Aghinitei (Romania)</li> <li>• Iztok Zver (Slovenia)</li> <li>• Omer Kaya (Turkey)</li> </ul>	<ul style="list-style-type: none"> <li>• Dimitar Dimitrov (Bulgaria)</li> <li>• Avdil Gash (Kosovo)</li> <li>• Thomas Leszke (Germany)</li> <li>• Nemanja Zivkovic (Serbia)</li> </ul>
<b>Balkan Youth Leaders in Action</b>	
<p>❖ <b>Preparatory meeting</b> – It was held in June 2016, in Belgrade with the aim of developing an inspiring and attractive conference program, and to promote the call for participation at the conference.</p>	
<p>❖ <b>Follow up event</b>- It was held in October in Sarajevo, where the 14th international youth conference was evaluated and the IPG 2017 was formed, that initiated many proposals and ideas for the program of the next conference.</p>	

### III/2 PARTNERSHIP BUILDING ACTIVITY: UPGRADE YOUTH WORK / PARTNER PROJECT

<b>Basic info about the project</b>	
Date:	25.10 – 3.11.2016
Included countries:	Bulgaria, Czech Republic, Denmark, Portugal, Turkey, Macedonia, Romania, Italy, Cyprus, Greece, France and Poland.
Web site:	<a href="http://www.involved-youth-coalition.com/">http://www.involved-youth-coalition.com/</a>
Organizer:	EuroDemos, Romania in partnership with 11 European countries
Representatives from YAK:	Biljana Stojanoska, Mihael Berberu, Barbara Stevceska and Olga Spaseska.
Supporters:	Council of Europe and European Youth Foundation of the Council of Europe..
<b>Main objective</b>	
Promoting youth participation in decision-making processes with a special emphasis on developing projects aimed at young people, youth workers and youth.	
<b>Project summary</b>	
<p>The project included 30 young leaders and aimed on achieving continuous youth development. During this training course, three draft versions of projects were developed by the participants.</p> <p>The topics of the projects were:</p> <ol style="list-style-type: none"> <li>1) Combating youth unemployment by recognition of competences on the labor market.</li> <li>2) Initiative and entrepreneurship among young people.</li> <li>3) Participation in civic and political life.</li> </ol>	

## IV. PROGRAMME: YOUTH EMPLOYMENT AND ENTREPRENEURSHIP

### IV/1 „DIVE IN SOCIAL ENTREPRENEURSHIP“

Basic info about the project	
Title of the project:	DIVE IN Social Entrepreneurship
Website:	<a href="http://www.dive.youthalliance.org.mk/">http://www.dive.youthalliance.org.mk/</a>
Starting date of the project:	01.08.2016
Closing date of the project:	31.01.2018
Organizer:	Youth Alliance – Krusevo in partnership with 7 international partners
Supporters:	Erasmus+ програмата за градење на капацитети на Европска комисија Erasmus + programme for capacity building, European commission
Project partners	
Brazil	<a href="#">Art 22</a>
Bulgaria	<a href="#">National Youth Forum Bulgaria</a>
Greece	<a href="#">Association of active youths of Florina</a>
South Africa	<a href="#">Belle &amp; Co</a>
Costa Rica	<a href="#">ACI-Costa Rica</a>
Romania	<a href="#">EuroDEMOS</a>
Turkey	<a href="#">International Blue Crescent Relief and Development Foundation</a>
Main objective	
The key aim of the project is to provide a way for active development of human capital, practical encouragement of social entrepreneurial activities and establishment of effective pathways to youth employment in strategic cooperation with different stakeholders.	
Main project activities	
<p>Main project activities are:</p> <ul style="list-style-type: none"> <li>• Capacity building activities (kick of meeting and local research studies)</li> <li>• Mobility activities (one seminar, two training, study visits job shadowing).</li> </ul> <p>Through implementation of the activities we aim to tackle various aspects of social entrepreneurship and develop competencies of all involved actors to effectively fight youth unemployment. The activities will be based on variety of methods and techniques of non-formal education and they will support active role of the participants in the project activities. The activities will target various groups including young people and youth leaders, youth workers, program managers and project coordinators, representatives of institutions and local authorities. Besides developing capacities of the participants the project also aims to especially support creating cross-sectorial cooperation that is being considered by the partners of this project to be one of the key elements in the process of creating support entrepreneurship environment in participant's countries.</p>	
Project team	
<ul style="list-style-type: none"> <li>• Metodija Stojceski, project coordinator</li> <li>• Biljana Stojceska, project assistant</li> </ul>	<ul style="list-style-type: none"> <li>• Ilona Olehlova, member of the training team</li> <li>• Anelija Mitrova, logistical assistant</li> <li>• Biljana Stojanoska program assistant</li> </ul>

## IV/2 „ENTER SOCIAL ENTREPRENEURSHIP“

Basic info about the project	
Title of the project:	ENTER Social Entrepreneurship
Website:	<a href="http://youthalliance.org.mk/c.php?clD=81">http://youthalliance.org.mk/c.php?clD=81</a>
Starting date of the project:	01.04.2016
Closing date of the project:	31.01.2017
Organizer:	Youth Alliance – Krusevo
Supporters:	USA embassy, Skopje, Macedonia
Project partners	
SFERA MACEDONIA - Bitola	<a href="http://www.voluntarysfera.org/">http://www.voluntarysfera.org/</a>
Association Initiative voice – Prilep	
Main objective	
The aim of the project "ENTER Social Entrepreneurship" increases opportunities for youth employment through the innovative concept of social entrepreneurship, and thus promote economic and business development of Pelagonija region.	
Main project activities	
<p>The project includes the following project phases:</p> <p>a) Creation of regional multi-stakeholder supportive network for development of youth social entrepreneurship. This phase culminated with a one-day seminar in Krusevo held on April 22, 2016.</p> <p>b) Facilitation the learning on social business among the young people in the Pelagonija region. Within this phase included 3-day educational training in Krusevo, Prilep and Bitola.</p> <p>c) Capacity building and further empowerment of young people through the educative program for youth social entrepreneurship.</p> <p>d) Publication of the guide "Guide for young people with small and large business ideas for social problems"</p>	
Project team	
<ul style="list-style-type: none"> <li>• Metodija Stojceski, project coordinator</li> <li>• Biljana Stojceska, project assistant</li> <li>• Sanja Nikolic, member of the training team</li> <li>• Biljana Stojanoska, logistical assistant</li> </ul>	

## IV/3 CONFERENCE: UNEMPLOYMENT AMONG YOUNG PEOPLE IN REPUBLIC OF MACEDONIA/ PARTNER PROJECT

Basic info about the project	
Date:	23.11. 2016
Organizer:	Fridrich Ebert foundation, office Skopje in collaboration with Youth Alliance - Krusevo Institute for Sociological, Political and Juridical Research
Main objective	
Presentation of results of the study "Unemployment among young people in Macedonia"	
Project summary	

The need for discussion about this topic, as it is written in the study “Unemployment among young people in Macedonia”, conducted by the Friedrich Ebert Foundation, is that the world is facing a major crisis in terms of youth unemployment. Developed countries and developing countries are faced with the challenge of creating decent and sustainable jobs for a huge group of young people each year entering in the labor market. Of course, it is known that the failure to integrate young people into the world of work has broader implications for the future prosperity and development of the countries. The youth unemployment and the situations in which young people are discouraged and give up their search for work, or accept to work under inadequate working conditions, undoubtedly provokes a loss for the economy, for the community and for young people themselves.

## V. PROGRAM: YOUTH PARTICIPATION AND ACTIVE CITIZENSHIP

### V/1 „ SWITCH ON: PARTICIPATION MODE!“

Basic info about the project	
Title of the project	SWITCH ON: PARTICIPATION MODE
Fan page:	<a href="https://www.facebook.com/Switch-ON-Participation-MODE-1002390573149282/?fref=ts">https://www.facebook.com/Switch-ON-Participation-MODE-1002390573149282/?fref=ts</a>
Starting date of the project:	01.03.2016
Closing date of the project:	15. 7. 2016
Организатор:	Youth Alliance – Krusevo
Supporters:	European Youth Foundation, Council of Europe
Project partners	
<a href="#">European View of Point, Bitola</a>	
<a href="#">Bujrum – Center for regional development, Kumanovo</a>	
<a href="#">OZO , Sveti Nikole</a>	
Council for Prevention of Juvenile Delinquency - CPJD	
<a href="#">Izlez – Student magazine</a>	
Main objective	
Switch On: Participation Mode is one of those projects where the emphasis is placed on youth participation and youth activism in order to be perceived as useful tools in the process of generating constructive changes in the broader social framework.	
Main project activities	
<b>The project included three phases:</b>	
a) Video reporting of young people from 6 local communities about the comprehension of youth participation in their community.	
b) 6 public debates in 6 cities (Krusevo, Skopje, Bitola, Kavadarci, Sveti Nikole and Kumanovo) with a focus on youth participation and the role of young people in the Macedonian society.	
c) Publishing of educational film " <a href="#">SWITCH ON: PARTICIPATION MODE</a> " with a guide for use in the formal and informal educational process of young people.	
Project team	

<ul style="list-style-type: none"> <li>•Metodija Stojceski, project coordinator</li> <li>• Biljana Stojceska, project assistant</li> </ul>	<ul style="list-style-type: none"> <li>• Sunai Sabrioski, volunteer and moderator</li> <li>•Anelija Mitrova,logistical assistant</li> </ul>
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## V/2 „ALO, ASK THE LOCALS“ / Partner project

Basic info about the project	
Title of the project	ALO, Ask the Locals
	<a href="http://askthelocals.eu/">http://askthelocals.eu/</a>
Starting date of the	01.08.2015
Closing date of the project:	31.01.2017
Организатор:	Inter Alia, Greece
Partners:	Youth Alliance – Krushevo (Macedonia), PRISM (Italy), Center for the Study of Democracy (Bulgaria), Romanian Youth Movement for Democracy (Romania), Civil Initiative (Serbia).
Supporters:	European Commission - “Europe for Citizens” program
Main objective	
Main goal of the project is utilizing the structure and dynamics of small communities for improving the accessibility and effectiveness of EU funds.	
Main project activities	
Project activities consist of: <ol style="list-style-type: none"> <li>a) Capacity building activities</li> <li>b) 6 national field research’s</li> <li>c) Documentary film with locals’ regarding the utilization EU funds</li> <li>d) Awareness raising campaign for the locals</li> <li>e)  Final event – screening the movie “Poor cousin”</li> </ol>	

## V/3 „Europe, my country“ / Partner project

Basic info about the project	
Title of the project:	Europe My Country
Fan page:	<a href="http://www.involved-youth-coalition.com/europe-my-country.html">http://www.involved-youth-coalition.com/europe-my-country.html</a>
Starting date of the project:	01.09.2015
Closing date of the project:	31.12.2016
Organizer:	EuroDemos, Romania
Partners:	Macedonia (Youth Alliance - Krusevo), Romania (EuroDemos) , Italy (TDM2000) and Great Britain (V2020)
Supporters:	European Commission – Program “Europe for Citizens”

### **Main objective**

Stimulating active citizenship by building civic belonging and encouraging democratic participation through an understanding of the legal procedures and investment of the European Union.

### **Main project activities**

The project activities include:

- a) A civil research of the National MEPs (Diploma for Civil Gratitude, Civil Certificate for Attention and Civil Certificate for Sanction)
- b) A public campaign aiming to promote the European citizenship
- c) A national conference presenting the results of the research
- d) An international training course on civic and social competences;
- f) A promotion of the final project document to decision-makers at EU and national level.

Krusevo

31/01/2017