

Annual report

YOUTH ALLIANCE - KRUSEVO
FEBRUARY 2018

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1. ABOUT YOUTH ALLIANCE - KRUSEVO

Youth Alliance ID

Organization name:	Youth Alliance
Acronym:	YAK
Legal status:	Civic Organization
Address:	St. Mise Eftim 1A
Post Code:	7550 Krusevo
Phone:	+389 (0) 48 476 766
Fax:	+389 (0) 48 400 767
E-mail:	krusevoyouth@on.net.mk
Website:	http://www.youthalliance.org.mk/
Person to contact:	Metodija Stojceski
E-mail contact:	krusevoyouth@on.net.mk
Phone contact:	+ 389 (0) 78 30 52 52

Youth Alliance Scope:

Youth Alliance is an independent, non governmental, non political and non profitable organization established in 1999. Our members (80-90 members) are young people between 15 and 35, who work, study or express an interest in the processes of EU integration of our country. YAK is run by young people for young people, enabling a strong experience to all its stakeholders.

Axis of priorities:

- Active involvement of young people in decision-making processes at local, regional and national level;
- Encouraging and supporting young people to fully participate in society by providing them with new contacts, experiences and knowledge;
- Contribution of youth in the process of EU integration of the SEE;
- Increasing the contribution of youth in the economic development of their local communities.

Objectives:

- To promote new ways of expressing the views of young people from SEE vs. well-known political and uncooperative methods;
- Acceptance of the modern European values of young people from SEE and fostering mutual understanding between young people in different countries ;
- To promote youth activism in all issues of social life and to create a dynamic environment designed by active and enthusiastic participation of young people;
- Creation of conditions for faster and sustainable economic development;

How we work?

The organizational structure of Youth Alliance Krusevo: Annual General Assembly (which is composed of all our members), Management Board, President of the Organization, Supervisory Board and Secretary of the organization. The Annual General Assembly is the highest authority responsible for the annual programme of the organization. The Management Board and the President of the organization are responsible for implementation of the organization. Annually we hold a General Assembly with all members of Youth Alliance Krusevo. The Management Board and the President of the organization are responsible for the decisions in the organization until next Annual General Assembly .

Our values:

Active participation, democracy, equal opportunities, transparency, solidarity, tolerance, understanding, mutual support and collaboration;

2. ACTIVITIES FOR INSTITUTIONAL DEVELOPMENT AND EMPOWERMENT OF THE ORGANIZATION

In 2017, Youth Alliance - Krusevo continued obtaining the institutional grant from CIVICA mobilitas program, intended for institutional development and strengthening of the organization and for its further engagement regarding the development of a better and healthier society. The institutional grant contributed to Youth Alliance – Krusevo (YAK) as a solid base for institutional development of the overall structure, bodies and programs of the organization. The overall infrastructural and technical equipment improved, the working conditions were upgraded. Also, the opportunities for greater openness and accessibility to the wide base of constituents were increased.

Working continuously on a two-year work plan, designed especially for institutional development and organizational strengthening Youth Alliance-Krusevo, YAK increased its overall success in achieving its mission: active involvement of young people in all spheres of the society. The investment in young people continues to be the focus of YAK and its overall organization lies in strengthening the relation between YAK and its constituents.

3. PROGRAMME: REGIONAL NETWORKING AND EURO-ATLANTIC INTEGRATION

3.1. International youth conference “European values for the future of the see countries” - 2017

Basic info about the project	
Date:	15-19/09/2017
Included countries:	Albania, Bosnia and Herzegovina, Bulgaria, Croatia, France, Germany, Greece, Italy, Kosovo, Macedonia, Montenegro, Romania, Poland, Serbia, Slovenia and Turkey
Website :	http://www.krusevoconference.org.mk/
Organizer:	Youth Alliance – Krusevo
Partner:	Fridrich Ebert foundation, office Skopje
Supporters:	Stability Pact for South Eastern Europe Sponsored by Germany, Embassy of the Republic of Poland

	and Civica Mobilitas.
Topics	
<ul style="list-style-type: none"> • Future of SEE in focus Youth leadership and governance • Youth in the decision making processes • Human rights – diversity and inclusiveness • Education in action • Sustainable ideas 	
Main objective	
<p>The 15th International Youth Conference “European values for the future of the Southeast countries” is functioning as an intellectual place for fruitful, educational and engaging discussions, debates, reflections and collaborations of youth leaders and activists from SEE that represent the main driving force and proponent of a more dynamic, progressive, stable and inclusive region within the European Union framework.</p>	
Target group	
<p>Active young leaders from 16 countries of Southeast Europe devoted to the processes of youth participation and greater involvement of young people in the societies in which they live and work.</p>	
Project team	
<p>Active youth workers with extensive experience are the actual IYC project team, who are working constantly on projects affecting young people in Macedonia and aiming to strengthen youth participation in all spheres of social life: Metodija Stojceski (project coordinator), Nita Starova (FES project coordinator), Biljana Stojceska (project assistant), Kalia Dimitrova (program assistant), Anelija Mitrova (logistical assistant).</p>	
Internatinal preparatory group 2016	
<ul style="list-style-type: none"> • Maya Clincu (Romania) • Iztok Zver (Slovenia) • Gordana Novakovic (Serbia) 	<ul style="list-style-type: none"> • Dimitar Dimitrov (Bulgaria) • Audrey Dussel (France) • Liridon Hoxha (Germany) • Nemanja Zivkovic (Serbia)
Balkan Youth Leaders in Action	
<ul style="list-style-type: none"> ❖ Preparatory meeting – It was held in May 2017, in Belgrade aiming to create an inspiring and rich conference program and to promote the call for participation at the conference. ❖ Follow up event- It was held in November in Pristina, where the 15th international youth conference was evaluated and the IPG 2018 was formed, that initiated many proposals and ideas for the program of the next conference. 	

4. PROGRAMME: YOUTH EMPLOYMENT AND ENTREPRENEURSHIP

4.1. „DIVE in Social Entrepreneurship“

Basic info about the project	
Title of the project:	DIVE IN Social Entrepreneurship
Website:	http://www.dive.youthalliance.org.mk/

Starting date of the project:	01.08.2016
Closing date of the project:	31.01.2018
Organizer:	Youth Alliance – Krusevo in partnership with 7 international partners
Supporters:	Erasmus + programme for capacity building, European commission
Project partners	
Brazil	Art 22
Bulgaria	National Youth Forum Bulgaria
Greece	Association of active youths of Florina
South Africa	Belle & Co
Costa Rica	ACI-Costa Rica
Romania	EuroDEMOS
Turkey	International Blue Crescent Relief and Development Foundation
Main objective	
The key aim of the project is to provide a way for active development of human capital, practical encouragement of social entrepreneurial activities and establishment of effective pathways to youth employment in strategic cooperation with different stakeholders.	
Main project activities	
<p>Main project activities are:</p> <ul style="list-style-type: none"> • Capacity building activities (kick of meeting and local research studies) • Mobility activities (one seminar, two training, study visits, job shadowing). <p>The implemented activities intended to tackle various aspects of social entrepreneurship and develop competencies of all involved actors to effectively fight youth unemployment and also to increase the awareness of the society regarding the concept of social entrepreneurship. The activities were based on variety of methods and techniques of non-formal education and required an active role of the participants in the project activities. The activities targeted various groups including young people and youth leaders, youth workers, program managers and project coordinators, representatives of institutions and local authorities. Besides developing capacities of the participants the project also aims to support especially the creation of cross-sectorial cooperation that is being consider by the partners of this project to be one of the key element in the process of creating support entrepreneurship environment in participant's countries.</p>	
Project team	
<ul style="list-style-type: none"> • Metodija Stojceski, project coordinator • Biljana Stojceska, project assistant 	<ul style="list-style-type: none"> • Ilona Olehlova, member of the training team • Anelija Mitrova, logistical assistant • Biljana Stojanoska, program assistant

4.2. „DIVE DEEPER INTO Social Entrepreneurship“

Basic info about the project	
Title of the project:	Dive deeper into Social Entrepreneurship
Website:	http://www.dive.youthalliance.org.mk/
Starting date of the project:	01.10.2017
Closing date of the project:	31.12.2018
Organizer:	Youth Alliance – Krusevo in partnership with 8

	international partners
Supporters:	Erasmus + programme for capacity building, European commission
Project partners	
Bulgaria	National Youth Forum Bulgaria
Greece	Association of active youths of Florina
Peru	Social Work Lab
Portugal	Intercultural Association for All
South Africa	Belle & Co
Costa Rica	ACI-Costa Rica
Romania	EuroDEMOS
Turkey	International Blue Crescent Relief and Development Foundation
Main objective	
<p>Whereas the first edition “Dive in SE” focused on understanding what social enterprise is for young people, the second edition “Dive deeper into Social entrepreneurship” goes “deeper” and we focus on training in topics such as “idea generation, legal business forms, youth policies and funding for start-ups. The project aims towards strengthening of the collaboration and exchange of good practices in the field of youth social entrepreneurship between the countries-partners from the different continents in the world.</p>	
Main project activities	
<p>The project includes the following project phases:</p> <ol style="list-style-type: none"> a) Kick off meeting in Skopje, Macedonia in December 2017 b) Training course in Krusevo, Macedonia in January 2018 c) Training course in Iasi, Romania in March 2018 d) Public events (5 info days and 3 debates) focused on raising awareness (January – April 2018) e) Training course in Sofia, Bulgaria in May 2018 f) Training course in Barcelos, Portugal in June 2018 g) Crowd funding events and Pitch Nights (May – July 2018) h) Evaluation meeting in Skopje, Macedonia in December 2018 <p>The activities that will be implemented aim to educate, raise awareness and strengthen the capacities of young people but also it aims on developing creativity and creative skills of the participants by using methods and tools of creative writing, visualization, then to improve the legislation framework on social entrepreneurship in the cross partner’ countries and also to focus on increasing the understanding of the participants on the importance of cooperation in youth sector and developing qualitative youth strategies.</p>	
Project team	
<ul style="list-style-type: none"> • Metodija Stojceski, project coordinator • Biljana Stojceska, project assistant • Anelija Mitrova, logistical assistant • Klimentina Gjorgjioska, program assistant • Ilona Olehlova, member of the training team 	

5. PROGRAM: YOUTH PARTICIPATION AND ACTIVE CITIZENSHIP

5.1. „ CREATIVE INDUSTRIES AS A DRIVER FOR POSITIVE SOCIAL CHANGE“

Basic info about the project	
Title of the project	CREATIVE INDUSTRIES AS A DRIVER FOR POSITIVE SOCIAL CHANGE
Facebook group:	https://www.facebook.com/groups/114596849226845/
Date of the conference:	20-23/09/2017
Organizer:	Youth Alliance – Krusevo
Supporters:	UNESCO and the Ministry of Education and Science Macedonia.
Project partners	
Bulgaria	Bread houses
Croatia	Graffiti na Gradele
Greece	UNESCO youth club of Thessaloniki
Serbia	Pilot e Publika
Romania	EuroDEMOS
Topics – Implemented workshops	
<ul style="list-style-type: none"> • Inclusive bread making • Writing and performing of poetry • Creating videos • Learning tango • Creating graffiti in Krusevo 	
Main objective	
<p>“Creative industries as a driver for positive social change” was an innovative, capacity building and development workshops 4-day interactive conference that happened in Krusevo, Macedonia. Youth Alliance- Krusevo with the support of UNESCO organized this project that brought together cultural operators and young people from the Balkan region aiming to stimulate youth’s participation towards cultural expression and creative engagement, dialogue and social cohesion and equip them with a new set of skills and mindset for future work in their local contexts. During the 4 day conference, recommendations for supporting creative industries and regional cooperation that will serve as a basis for future collaboration were developed.</p>	
Project team	
<ul style="list-style-type: none"> • Metodija Stojceski, project coordinator • Biljana Stojceska, project assistant 	<ul style="list-style-type: none"> • Kalia Dimitrova, program assistant • Anelija Mitrova, logistical assistant

5.2. „ YOUTH FRIENDLY CITY“

Basic info about the project	
Title of the project	Youth Friendly City
Facebook page:	https://www.facebook.com/YFCMacedonia/
Starting date of the project:	01.11.2017
Closing date of the	30.06.2018

project:	
Organizer:	Youth Alliance - Krusevo
Supporters:	USAID- Program for Civic Engagement
Main objective	
The main project's objective consists in developing skills among young people, representatives of civil society organizations and local youth councils from Krusevo, Strumica and Municipality Center - Skopje, to effectively evaluate local youth policies and services in their communities, promote encouragement, participation, active engagement and support in the process of creating Youth Friendly Cities.	
Main project activities	
The project activities consist of:	
a) Open call and selection of participants	
b) Training course – capacity building in Krusevo, including 30 young people, youth activists from the three targeted municipalities: Krusevo, Strumica and Center (Skopje).	
c) Community mapping of stages of youth city friendliness in 3 municipalities;	
d) Producing of 4 different sets of policy recommendations and measures.	
e) Three round tables with relevant stakeholders.	
f) Dissemination of policy recommendations and proposed measures to relevant and different stakeholders (local and national).	
g) Developing of advocacy and lobbying initiatives (directed to development of 100% Youth Friendly City –Krushevo, Strumica and Municipality of Center).	
Project team	
<ul style="list-style-type: none"> •Metodija Stojceski, project coordinator • Biljana Stojceska, project assistant 	<ul style="list-style-type: none"> •Anelija Mitrova, logistical assistant •Klimentina Gjorgjioska, program assistant

5.3. „Challenge to Change“ / Partner project

Basic info about the project	
Title of the project:	Challenge to change
Facebook group:	https://www.facebook.com/groups/845197918956036/
Starting date of the project:	01/01/2017
Closing date of the project:	31/01/2018
Organizer:	Youth Council Kljuc, Bosnia and Herzegovina
Supporters:	Erasmus + programme for capacity building, European commission
Main objective	
This project aims to emphasize and demonstrate that youth participation in creation of youth policies is essential and also to educate youngsters about the meaning of youth policies and coach them how to participate.	

Main project activities	
The project activities include:	
a) Kick off meeting	
b) Training course in Kljuc, Bosnia and Herzegovina in March 2017;	
c) Evaluation meeting in Izmir, Turkey in November 2017;	

5.4. „In Retrospect“ / Partner project

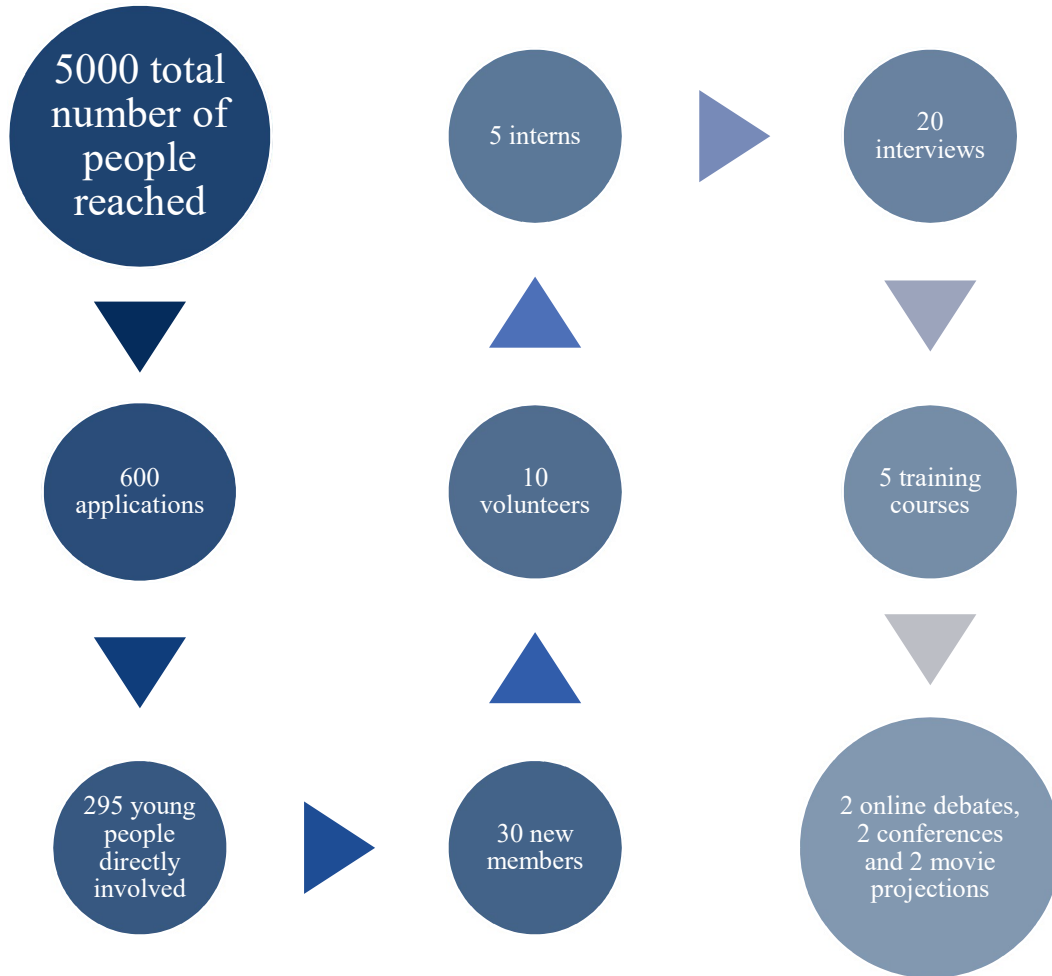
Basic info about the project	
Title of the project:	In Retrospect
Website:	http://www.inretrospect.eu/
Starting date of the project:	01.11.2016
Closing date of the project:	31.12.2017
Organizer:	Inter Alia, Greece
Partners:	Macedonia (Youth Alliance - Krusevo), Anne Frank Education Center (Germany), European Peer Leading Organization (Belgium), IVIZ (Slovenia), Jugend & Kulturprojekt e.V. (Germany), Youth Center Kosmos (Bosnia and Herzegovina) and Vojvodina Civic Centre (Serbia).
Supporters:	Europe for Citizens Programme, European Union
Main objective	
In Retrospect project aims to foster collective reflection and remembrance on the role of media in driving public opinion and shaping decision-making.	
Main project activities	
The project activities include:	
a) Kick off meeting in November 2016 in Athens, Greece.	
b) Training course in November 2016 in Arta Greece.	
c) Daily newspapers archive creation, December 2016- April 2017.	
d) Field research and video production, December 2016- April 2017.	
e) Documentary movie creation, April 2017- July 2017.	
f) International Conference in June 2017 in Novi Sad, Serbia.	
g) Local event in the partner countries, September – December 2017.	

6. IMPACT & RESULTS

The wide range of activities of YAK as well as the various forms of publications, social media products and media appearances create YAK's impact.

So far, we have implemented more than 15 events, together with 34 countries, 354 media coverage and involved directly 295 young people.

Our results show that we have raised the awareness among young people and not only about the concept of social entrepreneurship and the opportunities it offers regarding to the youth unemployment, we have educated young people about the importance of local and national youth policies as well as about the crucial importance of their participation at the decision making processes of today. Regarding concretely the Macedonian conditions, we put in the focus the importance of the youth migration.



Krusevo

14/02/2018